

CITY OF BALTIMORE

SHEILA DIXON, Mayor



HEALTH DEPARTMENT

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**The Baltimore City Health Department
Nicotine Replacement Therapy Initiative**

What is the Nicotine Replacement Therapy Initiative?

- Beginning March 1, Baltimore City Health Department will offer \$100,000 in free nicotine patches and gum to qualified Baltimore City smokers who enroll in free telephone counseling through the Maryland Quitline, 1-800-QUIT-NOW.

Who is eligible?

- To be eligible for the Nicotine Replacement Therapy Initiative, callers must be:
 - At least 18 years of age
 - Residents of Baltimore City
 - Uninsured or underinsured
- Quit coaches at the Maryland Quitline will be available to assist all Maryland smokers wanting to quit, but only qualified callers will be eligible for free nicotine patches and gum.

When will it take effect?

- Supplies are limited. The Nicotine Replacement Therapy Initiative will begin on March 1, 2007 and will continue while supplies last.

Where do you enroll?

- Call 1-800-QUIT-NOW to develop your quit plan, or visit www.smokingstopshere.com to find out more information.